

Personal data (usually referred to just as "data" below) will only be processed by us to the extent necessary and for the purpose of providing a functional and user-friendly website, including its contents, and the services offered there.

Per Art. 4 No. 1 of Regulation (EU) 2016/679, i.e. the General Data Protection Regulation (hereinafter referred to as the "GDPR"), "processing" refers to any operation or set of operations such as collection, recording, organization, structuring, storage, adaptation, alteration, retrieval, consultation, use, disclosure by transmission, dissemination, or otherwise making available, alignment, or combination, restriction, erasure, or destruction performed on personal data, whether by automated means or not.

The following privacy policy is intended to inform you in particular about the type, scope, purpose, duration, and legal basis for the processing of such data either under our own control or in conjunction with others. We also inform you below about the third-party components we use to optimize our website and improve the user experience which may result in said third parties also processing data they collect and control.

Our privacy policy is structured as follows:

- I. Information about us as controllers of your data
- II. The rights of users and data subjects
- III. Information about the data processing

## **I. Information about us as controllers of your data**

The party responsible for this website (the "controller") for purposes of data protection law is:

□ Böhnke & Luckau GmbH  
Am Schreiberteich 12  
38855 Wernigerode  
Deutschland

Telefon: +49 3943 602545

E-Mail: [info@boehnke-luckau.de](mailto:info@boehnke-luckau.de)

The controller's data protection officer is:

Frau Meggie Dachner

DATA 4.0 Gesellschaft für Datenschutz und Datensicherheit mbH  
Dornbergsweg 2  
38855 Wernigerode  
Deutschland

Telefon: +49 (0)3943 5099490

E-Mail: [info@data40.de](mailto:info@data40.de)

## II. The rights of users and data subjects

With regard to the data processing to be described in more detail below, users and data subjects have the right

- to confirmation of whether data concerning them is being processed, information about the data being processed, further information about the nature of the data processing, and copies of the data (cf. also Art. 15 GDPR);
- to correct or complete incorrect or incomplete data (cf. also Art. 16 GDPR);
- to the immediate deletion of data concerning them (cf. also Art. 17 DSGVO), or, alternatively, if further processing is necessary as stipulated in Art. 17 Para. 3 GDPR, to restrict said processing per Art. 18 GDPR;
- to receive copies of the data concerning them and/or provided by them and to have the same transmitted to other providers/controllers (cf. also Art. 20 GDPR);
- to file complaints with the supervisory authority if they believe that data concerning them is being processed by the controller in breach of data protection provisions (see also Art. 77 GDPR).

In addition, the controller is obliged to inform all recipients to whom it discloses data of any such corrections, deletions, or restrictions placed on processing the same per Art. 16, 17 Para. 1, 18 GDPR. However, this obligation does not apply if such notification is impossible or involves a disproportionate effort. Nevertheless, users have a right to information about these recipients.

Likewise, under Art. 21 GDPR, users and data subjects have the right to object to the controller's future processing of their data pursuant to Art. 6 Para. 1 lit. f) GDPR. In particular, an objection to data processing for the purpose of direct advertising is permissible.

### III. Information about the data processing

Your data processed when using our website will be deleted or blocked as soon as the purpose for its storage ceases to apply, provided the deletion of the same is not in breach of any statutory storage obligations or unless otherwise stipulated below.

#### Server Data

For technical reasons, in particular to ensure a secure and stable Internet presence, data is transmitted through your Internet browser to us or to our web space provider. With these so-called server log files among others Type and version of your Internet browser, the operating system, the website from which you have changed to our website (referrer URL), the website (s) of our website you are visiting, the date and time of access and the IP address of the Internet connection, from which the use of our Internet presence occurs.

These data collected will be temporarily stored but will not be shared with other information about you.

This storage takes place on the legal basis of Art. 6 para. 1 lit. f) GDPR. Our legitimate interest lies in the improvement, stability, functionality and security of our website.

The data will be deleted at the latest after seven days, as long as no further storage for evidence is required. Otherwise, the data will be wholly or partially exempt from the cancellation until the final clarification of an incident.

#### Cookies

##### a) Cookies / session cookies

We use so-called cookies with our website. Cookies are small text files or other storage technologies that are stored on your device by the Internet browser you use. These cookies process certain information about you, such as your browser or location data or your IP

address, to an individual extent.

This processing makes our website more user-friendly, effective and secure, as the processing, for example, allows us to reproduce our website in different languages or to offer a shopping cart function.

The legal basis for this processing is Article 6 (1) (b) of the GDPR, insofar as these cookies process data for the purpose of initiating the contract or processing the contract.

If the processing does not serve to initiate the contract or to fulfill the contract, our legitimate interest lies in improving the functionality of our website. Legal basis is then in Art. 6 para. 1 lit. f) GDPR.

Closing your internet browser deletes these session cookies.

### **b) Third party cookies**

If necessary, our website also uses cookies from partner companies with whom we cooperate for the purpose of advertising, analyzing or functionalizing our website.

For details, in particular for the purposes and legal basis of the processing of such third party cookies, please refer to the information below.

### **c) Disposal option**

You can prevent or restrict the installation of cookies by setting your Internet browser. You can also delete previously saved cookies at any time. However, the necessary steps and measures depend on your specific Internet browser. If you have questions, please use the help function or documentation of your Internet browser or contact its manufacturer or support. With so-called Flash cookies, however, the processing cannot be prevented by the settings of the browser. Instead, you need to change the setting of your Flash player. The necessary steps and measures depend on your specific Flash player. If you have any questions, please also use the help function or documentation of your Flash Player or contact the manufacturer or user support.

If you prevent or restrict the installation of cookies, however, this may result in not all functions of our website being fully usable.

### **Contract management**

The data transmitted by you for the use of our goods and / or service offer are processed by us for the purpose of contract execution and are required to that extent. Conclusion of contract and contract are not possible without provision of your data.

The legal basis for processing is Art. 6 para. 1 lit. b) GDPR.

We delete the data with contract completion but must observe the tax and commercial retention periods.

As part of the contract, we pass on your data to the transport company commissioned with the delivery of goods or to the financial service provider, insofar as the transfer is required for the delivery of goods or for payment purposes.

The legal basis for the transfer of the data is then Art. 6 para. 1 lit. b) GDPR.

### **Contact requests / contact possibilities**

If you contact us via contact form or e-mail, the data you provide will be used to process your request. The specification of the data is necessary for processing and answering your inquiry - without their provision we can not answer your inquiry or at best only to a limited extent.

The legal basis for this processing is Art. 6 (1) lit. b) GDPR.

Your data will be deleted, provided that your request has been finally answered and the deletion does not conflict with any statutory storage requirements, such as in the event of subsequent contract execution.

### Google Maps

In our website we use Google Maps for the representation of our location as well as for the creation of a driving description. This is a service of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereafter referred to as "Google."

Certified under the EU-US Privacy Shield <https://www.privacyshield.gov/participant?id=a2zt0000000001L5AAI&status=Active> guarantees

Google that EU data protection standards will be respected even when processing data in the US.

In order to enable the representation of certain writings in our Internet appearance, a connection to the Google server in the USA is set up when calling our Internet appearance.

Insofar as you access the Google Maps component integrated in our website, Google will store a cookie on your device via your Internet browser. To view our location and provide directions, your user settings and data are processed. Here we can not rule out that Google uses servers in the United States.

The legal basis is Art. 6 para. 1 lit. f) GDPR. Our legitimate interest lies in optimizing the functionality of our website.

Google's connection to Google enables Google to determine from which website your request has been sent and to which IP address the directions are to be transmitted.

If you do not agree with this processing, you have the option to prevent the installation of cookies through the corresponding settings in your Internet browser. You will find details on this under the heading "Cookies".

In addition, the use of Google Maps and information obtained through Google Maps is governed by the Google Terms of Service <https://policies.google.com/terms?gl=US&hl=en> and the Google Maps Terms of Service

Moreover, Google offers below <https://adssettings.google.com/authenticated> <https://policies.google.com/privacy> further information.

on the possibilities of preventing the use of data.

## YouTube

In our website we use YouTube. This is a video portal of YouTube LLC., 901 Cherry Ave., 94066 San Bruno, CA, hereinafter referred to as "YouTube."

YouTube is a subsidiary of Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043 USA, hereafter referred to as "Google."

Certified under the EU-US Privacy Shield <https://www.privacyshield.gov/participant?id=a2zt0000000001L5AAI&astatus=Active> guarantees Google, and thus its subsidiary YouTube, that the EU's data protection requirements will also be

met when processing data in the USA.

We use YouTube in conjunction with the Enhanced Privacy Mode feature to show you videos. The legal basis is Art. 6 para. 1 lit. f) GDPR. Our legitimate interest lies in the quality improvement of our website. The Enhanced Privacy Mode feature, according to YouTube, means that the data specified below will only be transmitted to the YouTube server when you actually start a video.

Without this "Enhanced Privacy," you will be connected to the YouTube server in the United States as soon as you visit one of our websites that embed a YouTube video.

This connection is required in order to be able to display the respective video on our website via your Internet browser. In the course of this, YouTube will at least collect and process your IP address, the date and time as well as the website you are visiting. It also connects to Google's DoubleClick ad network.

If you're logged in to YouTube at the same time, YouTube will provide the connection information to your YouTube account. If you want to prevent this, you must either log out of YouTube before visiting our website or make the appropriate settings in your YouTube user account.

For the purpose of functionality as well as for the analysis of user behavior, YouTube permanently stores cookies via your Internet browser on your device. If you do not agree with this processing, you have the option to prevent the storage of cookies by a setting in your Internet browser. For more information, see "Cookies" above.

Further information about the collection and use of data and their rights and protections Google holds in the under <https://policies.google.com/privacy> available data protection information.

## **Contradiction of advertising emails**

The use of published in the context of the imprint obligation contact information for sending unsolicited advertising and information materials is hereby rejected. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

## **Data Security Officer**

Frau Meggie Dachner

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